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PRICE LIST

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# GENERAL INFO

## Introduction

Prism Imaging was first established in 1989 and specialised in quality colour positive (E6) processing. Our company was one of the first laboratories to be involved with Kodak's QLAB program, a world standard quality control and monitoring system that conforms to strict standardisation procedures that only a few laboratories can offer. Meeting industry needs, Prism Imaging progressed to offer a full range of prolab services including C41 and B&W processing and printing, R3 printing and duplicating etc. Prism Imaging established a digital imaging facility in 1993, being the first to offer digital dye sublimation printing in Victoria.

Since then our digital imaging facility has grown to include the most advanced systems of scanning and digital of service and quality have contributed to this explosive growth.

Our experienced team, together with the most advanced photographic and digital facilities, bring you a complete range of products and service for professional, commercial, wedding and portrait photography.

## General Information

**Trading Accounts.** Subject to credit approval. Trading account may be accepted on a strict 30 day basis. Management reserve the right to close such accounts, should circumstances require. The use of a credit account with Prism Imaging is conditional upon the debtor accepting responsibility for all charges and costs involved in recovering overdue debt. Credit cards accepted are Bankcard, Mastercard, Visa and American Express. A minimum value of \$20.00 applies to all credit card transactions. EFTPOS is also available.

**Prices + GST.** All prices quoted in this price list includes G.S.T. When paying for cash sale items an official Tax invoice will be supplied. Our ABN Number is 91 007 174 754

**Prices.** These prices apply from August 2009 and supercede all earlier offers and are subject to change without notice.

**Special Quotes.** This price list covers the majority of our pricing and services. However we have the equipment and facilities for large orders or orders of an unusual nature. Please contact our manager.

**Customer Service.** We understand the complexity and problems associated with photography. Please do not hesitate to contact us for advice or assistance.

**Liability.** Quality control is maintained to precise manufacturers tolerances. Prism Imaging pledges to exercise all reasonable care when handling film and images entrusted to us. Liability is limited to replacement of damaged film with unexposed material of the same kind or the value thereof. No other warranty is offered, expressed or implied.

**Damage Claims.** and/or return prints, must be made within 5 days after receipt and be returned with original order.

**Colour.** Due to the limitations inherent in photographic material, the full spectrum of colour & contrast of the original cannot always be faithfully reproduced.

**Service Times.** The production times listed are a calculated estimate and will vary as workloads demand. Rush service is available and liable to a surcharge.

**After Hours Service.** A secure drop off box is available for client use. Apply for key if you require this service. If you wish the use of our after hours pick up box, we provide this service. Apply to our manager for further information.

**Hours And Overtime.** Business hours are between 9.00am and 5.30 pm Monday to Friday. The Laboratory may be commissioned for after hours work by prior arrangement with the manager. (24 hours prior notice is usually required.) A charge of \$150.00 is levied to turn on any processing machine and bring it up to temperature. Please contact our manager for further details.

# E6 SERVICES

## Process only

All E6 (Slide) film is processed in a high speed Dip "n" Dunk machine with strict quality control. All films are sleeved using archival sleeving products.

			Student Discount	
	Process Only	Process & Mount	Process Only	Process & Mount
135/24	10.00	20.00	8.45	15.25
135/36	10.90	22.50	9.70	18.55
120	10.90		9.70	11.00
220	21.90		19.60	
4x5	7.25		6.00	
5x7	12.00		10.80	
8x10	14.50		14.50	

Service time: 10AM and 2 PM daiy: two hr turnaround

## Additional services

Clip Test .....	\$6.00	Slide Pages .....	\$1.95 each
Push / Pull up to 1 stop Add .....	50%	35mm Slide Mount .....	\$0.40 each
Push / Pull more than 1 stop Add .....	100%	35mm Glass Slide Mount .....	\$1.95 each
Alpha Negative Preservers .....	\$1.10 each		

## Process and prints

135 and 120 rolls - color transparency and cross processed film with color and density corrections.

	4x6		5x7		6x8	
	1st set	2 sets	1st set	2 sets	1st set	2 sets
12 exp.	15.70	22.90	25.00	35.00	27.00	42.00
24 exp.	16.50	24.00	30.00	38.00	33.00	48.70
36 exp.	21.90	29.90	35.00	49.90	41.00	60.00
120	19.50	27.50	33.70	43.70	33.70	48.70
extra set	7.00		10.00		15.00	

Service time: three working days

## Large index prints - 8x12"

8x12" Jumbo proofs are made from our photographic printer, similar to the traditional contact sheet.

Process and Index	21.00
Additional Index	9.90
Index Only (uncut roll)	14.50
Index Only (cut roll)	19.80

Service time: three working days

# C41 SERVICES

## Negative process only

Chemical processors are controlled to maintain the highest professional standard. All films are sleeved using archival sleeving products. All C41 compatible negative films are accepted.

Process Only	
135/24	9.50
135/36	9.50
120	9.50
220	18.00
push only	+50%

Service time: 24 hours

## Process and prints

135 and 120 rolls - colour negative and cross processed film with colour and density corrections.

	4x6		5x7		6x8	
	1st set	2 sets	1st set	2 sets	1st set	2 sets
12 exp.	15.70	23.70	25.00	35.00	27.00	42.00
24 exp.	16.50	25.50	30.00	40.00	33.00	48.00
36 exp.	21.90	29.90	35.00	45.00	41.00	56.00
120	19.50	27.50	33.70	43.70	33.70	48.70
extra set	7.00		10.00		15.00	

Service time: three working days

## Prints from rolls of film

Service includes prints from your existing whole roll or cut negative film.

	Roll negatives		Cut Negatives	
	35mm	120	35mm	120
4x6"	15.00	15.00	23.00	23.00
5x7"	27.00	26.00	39.00	40.00
6x8"	36.00	30.00	45.00	42.00

Service time: three working days

## Prints from X Pan (from uncut film)

	1 Set	Extra Set
4x6"	16.00	10.00
5x7"	26.00	15.00
4x10.8"	30.00	12.00
5x13.3"	40.00	16.00

Service time: three working days

## Large index prints - 8x12"

8x12" Jumbo proofs are made from our photographic printer, similar to the traditional contact sheet.

Process and Index	21.00
Additional Index	9.90
Index Only (uncut roll)	14.50
Index Only (cut film)	19.80

Service time: three working days

Prices applies to normal process. Additional costs may apply for pushing or clipping film. Prices apply to multiple prints from a single image.

# BLACK & WHITE

## Process only

Black and white films are fine grain processed to ensure optimum reproduction.

Process Only	
135/24	14.00
135/36	14.00
120	14.00
push / pull	6.50

*Service time: two working days*

## Process and auto prints

135 and 120 rolls - black & white film with colour and density corrections and minimal spot correction.

	4x6		5x7		6x8	
	1st set	2 sets	1st set	2 sets	1st set	2 sets
24 exp.	27.00	34.00	38.50	48.50	38.50	53.50
36 exp.	29.00	36.00	43.50	53.50	43.50	58.50
120	27.00	34.00	38.50	48.50	38.50	53.50
extra set	7.00		10.00		15.00	

*Service time: three working days*

## Prints from rolls of film

Service includes prints from your existing whole roll or cut negative film.

	Roll negatives		Cut negatives	
	35mm	120	35mm	120
4x6"	19.00	17.00	29.00	27.00
5x7"	29.00	27.00	39.00	37.00
6x8"	32.00	29.00	42.00	39.00

- two frames minimum for cut negative film

*Service time: three working days*

## Prints from X Pan (from uncut film)

	1 Set	Extra Set
4x6"	19.00	10.00
5x7"	29.00	15.00
4x10.8"	32.00	12.00
5x13.3"	42.00	16.00

*Service time: three working days*

## Large index prints - 8x12"

8x12" Jumbo proofs are made from our photographic printer, similar to the traditional contact sheet.

Process and Index	25.50
Additional Index	9.90
Index Only (uncut roll)	14.50
Index Only (cut film)	19.80

*Service time: three working days*

Prices applies to normal process. Additional costs may apply for pushing or clipping film. Prices apply to multiple prints from a single image.

# PRINTING

## QSS-3202 Custom prints

These prints are from marked negatives and transparencies. Each Image is analysed, individually colour corrected and spotted to suit our high standard of print quality. A large number of borders are available to complement and enhance your images at no additional charge.

	1	2-10	Approximate scan size
4x6" (10x15cm)	*2.20	1.40	5mb
5x7" (12.5x18cm)	5.50	3.75	6mb
6x8/9" (15x21cm)	7.70	5.00	9mb
8x10" (20x25cm)	12.00	7.00	14mb
8x12" (20x30.5cm)	15.00	10.00	17mb
10x15" (25x38cm)	18.00	12.00	27mb
11x14" (28x36cm)	23.00	13.00	27mb
12x18" (30x46cm)	28.00	15.00	38mb
12x36" (30x91.5cm)	40.00	25.00	50mb

*Service time: one working day*

- \*\$3.75 from transparency (e6) film
- Additional print prices are for multiple prints from a single image
- Saving to disc for future direct prints is a minimum of \$11.00

## Pegasus custom prints

Service includes scanning your original film and printing to our state of the art Kodak Pegasus Digital Printer which produces truly photographic images up to 20x32".

	Lustre or Gloss	2-10	11-24	25-50	51+	Metallic	Approximate scan size
5x7" (12.5x18cm)	16.50	8.80	7.70	6.60	5.00	-	6mb
6x8" (15x21cm)	22.00	13.75	8.80	8.80	6.60	-	8mb
8x10" (20x25cm)	33.00	18.70	9.90	8.00	7.70	35.00	14mb
10x12" (20x30.5cm)	38.50	22.00	13.20	12.00	11.00	40.00	17mb
11x14" (28x36cm)	44.00	27.50	22.00	19.80	17.60	45.00	27mb
12x16" (30.5x40cm)	60.50	38.50	28.00	21.00	21.00	60.00	35mb
16x20" (41x51cm)	65.00	49.50	38.50	33.00	27.50	70.00	55mb
20x24" (51x61cm)	82.00	60.50	49.50	38.50	33.00	85.00	85mb
20x32" (51x81cm)	95.00	71.50	55.00	44.00	33.00	100.00	114mb

*Service time: three working days*

# PRINTING

## Direct digital output - QSS 3202

Prints range from 2x3" up to 12x18" and are best suited for proofing and ease of workflow. Prints are individually cut and back numbered. We offer both direct from file output and colour correcting which means we colour correct your files to our highest quality standards. A large number of borders are available to compliment and enhances your images at no additional charge.

	DIRECT FROM FILE (colour corrected by you)		COLOUR CORRECTED (colour corrected by PRISM)		KIOSK		
	1-9	10+	1-9	10+	1-9	10-99	100+
4x6" (10x15cm)	.80	.44	1.65	.49	.80	.44	.35
5x7" (12.5x18cm)	2.50	1.10	5.50	1.50	2.50	1.10	.70
6x8.5" (15x21cm)"	4.50	2.50	7.70	3.00	4.50	2.50	1.00
8x10" (20x25cm)	6.00	3.50	12.00	4.50	6.00	3.50	2.00
8x12" (20x30.5cm)	7.00	5.00	15.00	5.50	7.00	5.00	3.00
A4	7.50	5.25	15.50	6.00	7.50	5.50	3.50
10x15" (25x38cm)	8.00	5.50	18.00	8.00	8.00	6.00	4.50
11x14" (28x36cm)"	10.00	7.50	23.00	11.00	10.00	7.50	6.00
12x18" (30x46cm)	15.00	11.00	28.50	14.00	10.00	11.00	8.00

Pricing is for print-ready files.

*Service time: two working days*

Please read our file specifications. Labour charges apply to fix all non-conforming files.

## Direct digital output - Pegasus printer

The Pegasus is an LED exposing device outputting on conventional photographic paper. We use ICC profiles on Kodak Endura Lustre, Gloss and Metallic paper. Completely colour managed with strict linearization monitoring methods ensures no drift and accurate and consistent 1st run prints that will amaze you.

	Lustre and gloss surfaces				Metallic surface			
	1	2-4	5-10	11+	1	2-4	5-10	5-10
5x7" (12.5x18cm)	11.00	8.80	8.80	8.80	25.00	22.00	22.00	22.00
8x10" (20x25cm)	15.00	13.00	13.00	13.00	27.00	25.00	25.00	25.00
10x12" (20x30.5cm)	18.00	15.00	15.00	15.00	28.00	25.00	25.00	25.00
11x14" (28x36cm)	17.00	15.00	15.00	15.00	30.00	25.00	25.00	25.00
12x16" (30.5x40cm)	22.00	22.00	20.00	18.00	36.00	30.00	28.00	26.00
16x20" (41x51cm)	26.00	22.00	20.00	18.00	40.00	32.00	32.00	30.00
20x24" (51x61cm)	30.00	25.00	22.00	20.00	45.00	35.00	35.00	28.00
20x32" (51x81cm)	35.00	30.00	25.00	22.00	50.00	45.00	37.00	30.00

Pricing is for print-ready files.

*Service time:  
Lustre (E Surface) 1 day - workload permitting  
Gloss (F Surface) 3 days - workload permitting  
Metallic - every Friday*

Please read our file specifications. Labour charges apply to fix all non-conforming files.

# PRINTING

## Direct digital output - Photographic enlargements

Auto prints are direct from your digital files. We use ICC profiles on Kodak Endura Lustre, or Gloss papers. Completely colour managed with strict linearization monitoring methods ensures no drift and accurate and consistent 1st run prints that will amaze you.

	Lustre / gloss
24x30" (61x76cm)	90.00
24x36" (61x91cm)	100.00
30x40" (76x102cm)	120.00
40x40" (102x102cm)	145.00
40x50" (102x127cm)	170.00
40x60" (102x152cm)	195.00
40x72" (102x183cm)	215.00
40x84" (102x210cm)	230.00
40x96" (102x244cm)	260.00
40x108" (102x274cm)	280.00
40x120" (102x305cm)	310.00
50x50" (127x127cm)	190.00
50x60" (127x152cm)	260.00
50x72" (127x183cm)	285.00
50x84" (127x210cm)	320.00
50x96" (127x244cm)	370.00
50x108" (127x274cm)	410.00
50x120" (127x305cm)	450.00

*Service time: three working days*

### Pricing is for print-ready files.

Please read our file specifications. Labour charges apply to fix all non-conforming files.

QUANTITY DISCOUNTS Call for a customised quotation

# PRINTING

## Giclee - Fine art prints

Printed on our EPSON Stylus Pro 11880 printer with top of the range Colorgate RIP ensures the highest quality and extremely archival fine art giclee prints. "Giclee" which comes from the French word meaning literally 'to squirt', refers to the process in which archival pigment inks are laid down on fine art and photo-base papers and canvas.

**IMPORTANT:** Printable width of 24" media = 23.6", 44" media = 43.6"

### Archival quality fine art papers:

- **Kodak Premium Lustre photo paper** A 260gsm general purpose lustre surface identical to photographic paper E surface with exceptional archival qualities. 42" WIDTH ONLY (Printable width 41.6")
- **Ilford Galerie Smooth Pearl** 290gsm A smooth pearl 290gsm paper, superb photographic image quality and consistency, heavyweight look and feel of a real photograph.
- **Ilford Galerie Gold Fibre Silk** A semi-gloss 310gsm paper with traditional barium sulphate (bryta) base which gives the creamy whites and velvety blacks of a true fibre photographic B&W print.
- **Museo Portfolio Rag** A very smooth matte 100% cotton rag, 300gsm
- **Canson BFK Rives** is one of the most beautiful (three dimensional) textured rag papers ever made! 310gsm
- **Canson Photo High Gloss Premium RC** Super smooth and extremely gloss heavy weight RC paper 315gsm
- **Hahnemuhle Monet Canvas** A heavy 100% cotton with a woven pattern, 410gsm.
- **Magiclee Fab-lite** is a 5 mil semi-sheer, silk like 100% polyester woven matte finish fabric. 50" WIDTH ONLY (Printable width 49.6")

Papers are broken into three pricing groups as follows:

**GROUP A** Kodak Premium Lustre photo paper,

**GROUP B** Ilford Smooth Pearl, Canson Photo High Gloss Premium RC

**GROUP C** Ilford Gold Fibre Silk, Museo Portfolio Rag, Hahnemuhle Monet Canvas, Canson B F K Rives, Magiclee Fab-lite

## 24" Media (image 23.6")

Inches	cm	GROUP A	GROUP B	GROUP C
24X5	61.0X12.7	15.00	15.00	20.00
24X10	61.0X25.4	15.00	15.00	30.00
24X15	61.0X38.1	20.00	25.00	45.00
24X20	61.0X50.8	25.00	35.00	60.00
24X25	61.0X63.5	30.00	45.00	75.00
24X30	61.0X76.2	35.00	50.00	85.00
24X35	61.0X88.9	40.00	60.00	100.00
24X40	61.0X101.6	45.00	70.00	115.00
24X45	61.0X114.3	55.00	80.00	130.00
24X50	61.0X127	60.00	85.00	145.00
24X55	61.0X139.7	65.00	95.00	155.00
24X60	61.0X152.4	75.00	105.00	170.00

Pricing is for print-ready files.

*Service time: two working days*

Please read our file specifications. Labour charges apply to fix all non-conforming file.

**Sealing:** \$60.00 per square metre, minimum \$20.00

# PRINTING

Papers are broken into three pricing groups as follows:

**GROUP A** Kodak Premium Lustre photo paper,

**GROUP B** Ilford Smooth Pearl,

**GROUP C** Ilford Gold Fibre Silk, Museo Portfolio Rag, Hahnemule Monet Canvas,

## 44" Media (image 43.6")

Inches	cm	GROUP A	GROUP B	GROUP C
44X5	111.8X12.7	20.00	30.00	40.00
44X10	111.8X25.4	20.00	30.00	50.00
44X15	111.8X38.1	30.00	50.00	90.00
44X20	111.8X50.8	40.00	65.00	110.00
44X25	111.8X63.5	50.00	80.00	130.00
44X30	111.8X76.2	65.00	95.00	155.00
44X35	111.8X88.9	75.00	115.00	180.00
44X40	111.8X101.6	85.00	130.00	205.00
44X45	111.8X114.3	95.00	145.00	225.00
44X50	111.8X127	105.00	160.00	250.00
44X55	111.8X139.7	115.00	175.00	280.00
44X60	111.8X152.4	125.00	195.00	300.00
44X65	111.8X165.1	135.00	210.00	330.00
44X70	111.8X177.8	145.00	225.00	350.00
44X75	111.8X190.5	155.00	240.00	380.00
44X80	111.8X203.2	165.00	255.00	410.00
44X85	111.8X215.9	175.00	275.00	430.00
44X90	111.8X228.6	190.00	290.00	450.00

*Service time: two working days*

### Pricing is for print-ready files.

Please read our file specifications. Labour charges apply to fix all non-conforming file.

**Sealing:** \$60.00 per square metre, minimum \$20.00

### NOTE ON GICLEE PRINTS

We recommend all prints be sprayed with a surface protection spray.

We can also spray-laminate the finished print using a highly flexible protective coating. The laminate is water-based, UV blocking, scratch resistant, antifungal and ultra-clear. Prism Imaging accepts no responsibility for prints damaged after they leave the premises.

**NOTE:** When Printing on canvas allow 5cm border per edge for stretching onto stretcher bars.

# CANVAS PRINTS

## Canvas - Ready to hang

Includes printing onto 100% archival cotton canvas, with pigment inks, liquid lamination, stretcher framing and hangers.

**NOTE:** To enable your image to wrap around the sides, add 5cm to each side of the image.

E.g. for a finished 18x20" canvas, supply an image 22x24"

E.g. for a finished 30x40" canvas, supply an image 34x44"

Test colour accuracy for colour critical work

Printed with High res printers and Ultrachrome inks with a life expectancy of 75 years plus

INCHES		14	18	20	24	28	30	34	38	40
	CM	36	46	51	61	71	76	86	97	102
14	36	117.00	129.00	140.00	152.00	199.00	214.00	230.00	242.00	248.00
18	46	129.00	155.00	167.00	199.00	220.00	220.00	242.00	248.00	255.00
20	51	140.00	167.00	182.00	199.00	220.00	232.00	253.00	275.00	275.00
24	61	152.00	199.00	199.00	275.00	287.00	262.00	300.00	312.00	312.00
28	71	199.00	220.00	220.00	287.00	293.00	300.00	312.00	312.00	324.00
30	76	214.00	220.00	232.00	262.00	300.00	325.00	337.00	349.00	361.00
34	86	230.00	242.00	253.00	300.00	312.00	337.00	374.00	386.00	398.00
38	97	242.00	248.00	275.00	312.00	312.00	349.00	386.00	398.00	405.00
40	102	248.00	255.00	275.00	312.00	324.00	361.00	398.00	405.00	425.00
44	112	290.00	302.00	302.00	419.00	431.00	443.00	450.00	462.00	462.00
48	122	302.00	314.00	314.00	431.00	433.00	450.00	462.00	469.00	469.00
50	127	312.00	324.00	336.00	473.00	480.00	480.00	492.00	499.00	511.00
54	137	339.00	351.00	363.00	500.00	512.00	512.00	519.00	531.00	544.00
58	147	361.00	373.00	380.00	512.00	519.00	519.00	531.00	544.00	556.00
60	152	383.00	390.00	390.00	542.00	549.00	561.00	574.00	586.00	586.00

*Service time: five - ten working days*

## NOTE ON GICLEE PRINTS

We recommend all prints be sprayed with a surface protection spray.

We can also spray-laminate the finished print using a highly flexible protective coating. The laminate is water-based, UV blocking, scratch resistant, antifungal and ultra-clear. Prism Imaging accepts no responsibility for prints damaged after they leave the premises.

**NOTE:** When Printing on canvas allow 5cm border per edge for stretching onto stretcher bars.

## Pricing is for print-ready files.

Please read our file specifications. Labour charges apply to fix all non-conforming file.

# SCANNING

## Process and scan

These scans are made using our Kodak 3202 scanner in our C41 department. The scans incorporate basic colour and density corrections and will require minor adjustments.

<b>E6 &amp; C41 process</b>		<b>Black and white</b>		<b>Recommended use</b>
<b>Scan Size</b>	<b>Per roll</b>	<b>Scan size</b>	<b>Per roll</b>	
4.5 mb	19.80	4.5 mb	34.10	4x6" Prints, Internet, positional
18 mb	44.00	18 mb	50.60	8x10", A5 prints
40 mb	85.00	40 mb	89.10	12x16, A4 prints

*Service time: two working days*

- Files are supplied as 8 bit jpgs
- Extra CDs \$11.00
- Price applies to normal process only. Additional costs will apply for pushing etc.

## Scanning only

From 35mm and 120mm negatives and transparencies (existing uncut rolls of film.) These scans are made using our Kodak 3202 scanner. The scans incorporate basic colour and density corrections and require minor adjustments. We accept all films including transparencies, negatives black & white and cross process.

<b>Scan Size</b>	<b>Per roll</b>	<b>Recommended use</b>
4.5 mb	22.00	4x6" Prints, Internet, positional
18 mb	35.00	8x10", A5 prints
40 mb	77.00	12x16, A4 prints

*Service time: two working days*

- Files are supplied as 8 bit jpgs
- Extra CDs \$11.00
- Prices apply for uncut rolls - add 50% surcharge for cut rolls

## Scans from single images

Economical scans available from 35mm to medium format, colour, B&W and cross process, negative and Transparency. These scans are saved as JPEGs and are ideally suited for either QSS-3202 and Pegasus outputs.

<b>Scan Size</b>	<b>1-4</b>	<b>5-9</b>	<b>10-19</b>	<b>20-49</b>	<b>50+</b>
4.5 mb	5.50	3.80	3.15	2.75	2.20
18 mb	7.70	6.60	5.50	5.00	4.40
40 mb	11.00	10.00	9.00	8.00	7.00

*Service time: two working days*

- Minimum job \$16.50
- Minimum 2 frames per strip required
- Files are supplied as 8 bit jpgs, 72DPI
- Extra CDs \$11.00
- Please call for quotes on large quantities

# SCANNING

## Process, print and scan

### With a 4.5mb scan size

	E6 or C41 process			Black and white process		
	4x6	5x7	6x8	4x6	5x7	6x8
24 exp.	26.40	45.00	45.00	45.00	47.50	47.50
36 exp.	31.90	50.00	50.50	50.50	50.50	55.50
120	26.40	45.00	45.00	45.00	47.50	47.50

Service time: three working days

### With a 18mb scan size

	E6 or C41 process			Black and white process		
	4x6	5x7	6x8	4x6	5x7	6x8
24 exp.	53.90	67.00	67.00	69.40	72.50	72.50
36 exp.	56.10	72.50	72.50	71.60	77.50	77.50
120	53.90	67.00	67.00	69.40	72.50	72.50

Service time: three working days

### With a 40mb scan size

	E6 or C41 process			Black and white process		
	4x6	5x7	6x8	4x6	5x7	6x8
24 exp.	93.25	113.00	113.00	115.40	118.50	118.50
36 exp.	95.45	118.50	118.50	117.60	123.50	123.50
120	93.25	113.00	113.00	115.40	118.50	118.50

Service time: three working days

- Price applies to normal process only. Additional costs will apply for pushing etc.
- Files are supplied as 8 bit jpps
- Extra CDs \$11.00

# SCANNING

## Premium repro quality scans

These scans are of the highest quality in all facets. Colour, density, contrast and sharpness are all addressed as well as dust dirt removal. We can scan from 35mm up to 5x4" from transparencies, colour and black & white negative and up to A3 reflective. Discount is available for quantity - 10+ list price less 10%.

Scan Size (@ 300dpi)	Final Scan Size	Price	Recommended use
6 mb	A6 - 105x148mm	16.50	Web Multimedia
12 mb	A5 - 148x210mm	20.00	4x6"-5x7"
25 mb	A4 - 210x297mm	33.00	A4-A3 / 8x10"-10x12" prints & mag. repro
50 mb	A3 - 297x420mm	44.00	A3-A2/ 16x20" prints & mag. repro
70 mb		49.50	A2 Poster size
100 mb	A2 - 420x594mm	70.00	A2 / 20x24"-20x32" Poster size
200 mb	A1 - 594x841mm	120.00	Poster to billboard

*Service time: three working days*

- Minimum job \$16.50

## Raw repro quality scans

These value scans offer the same high quality using the same equipment but without the fine-tuning features applied in our fully prepared Premium repro scans. Ideal for those planning to carry out their own final image preparation. Discount is available for quantity - 10+ list price less 10%.

Scan Size (@ 300dpi)	Final Scan Size	Price	Recommended use
6 mb	A6 - 105x148mm	9.00	Web Multimedia
12 mb	A5 - 148x210mm	12.00	4x6"-5x7"
25 mb	A4 - 210x297mm	16.00	A4-A3 / 8x10"-10x12" prints & mag. repro
50 mb	A3 - 297x420mm	25.00	A3-A2/ 16x20" prints & mag. repro
70 mb		30.00	A2 Poster size
100 mb	A2 - 420x594mm	40.00	A2 / 20x24"-20x32" Poster size
200 mb	A1 - 594x841mm	66.00	Poster to billboard

*Service time: three working days*

- Minimum job \$16.50

# DIGITAL SERVICES

## Computer operator time / artwork / manipulation

Computer and technician per 1/4 hour.....\$30.00  
File preparation  
Artwork and restoration  
Layout  
Adding text  
Email

## CD/DVD burning

Cds will be burned in ISO9960 format unless otherwise specified.  
Scans can be supplied to disc for the below cost.  
Minimum order.....\$12.00

## Hasselblad HD3 (digital camera) reproduction

Service includes the digital reproduction of your artwork in our studio using our Hasselblad HD3 camera.  
100mb RGB.....\$120.00  
QUANTITY DISCOUNTS Call for a customised quotation

*Service time: three working days*

## 35mm Film recording

35mm slides imaged directly from your files that have been created from applications such as Powerpoint, Photoshop, Illustrator etc.

	1-9	10-19	20-29	30-49	50+
35mm slides	22.00	11.00	7.70	6.60	5.50

*Service time: three working days*

## Computer calibration & setup services

### Monitor and system profiling services

Monitor calibration and system optimization to ICC standard using the latest in hardware and software tools. Performed by experts and with consideration to your workflow requirements. 2 hour process.

Customer Location Monitor Calibration.....\$220.00  
Laptop left at Prism Monitor Calibration.....\$150.00  
Monitor Recalibration .....\$99.00

# FACT SHEET

## Calibration and colour spaces

The following information assists you in setting up your files so that what you see on your monitor is what you get back from Prism Imaging. Please call or email Peter at [peter@prismcolor.com.au](mailto:peter@prismcolor.com.au) to obtain our output profiles for soft-proofing if required. Please use these profiles for soft proofing only, there is no need to embed them to the files.

**Kodak QSS-3202.** For accurate reproduction please work in SRGB colour working space.

**Pegasus LED, Photographic enlargements and Giclee - Fine art prints** For best results please work in Adobe RGB (1998), but working in all common working spaces will produce exceptional results due to our colour managed workflow.

The benefits of colour management

- Calibration to international standards provides 100% certainty that you are viewing your images correctly and therefore any adjustments you make will be accurate. The ONLY way to calibrate a monitor correctly is to use a hardware device that is compliant to ICC standards.--
- Be confident that image files dispatched to the printer, lab and (most importantly) your clients are exactly as they should be.
- Eliminate guesswork and trial and error to gain optimal production efficiency.
- Accurately preview images prior to printing to minimise screen and print discrepancies in both RGB and CMYK environments.

Please do not hesitate to call Prism for advice and assistance on colour management.

## File setup requirements

### Kodak QSS-3202

Paper Surface: Lustre (E Surface), Gloss (F Surface)  
File Format: 8 bit, RGB JPG or uncompressed TIFF  
No LZW compression, channels paths  
Media Accepted: DVD, CD-ROM, USB stick  
Output Resolution: Images to be sized at 200 to 250dpi  
Size: 100% i.e. same size as output size  
Max.Output Size: 12x36"

### Pegasus LED digital printer

Paper Surface: Lustre (E Surface), Gloss (F Surface)  
Metallic (Surface)  
File Format: 8 bit, RGB JPG or uncompressed TIFF  
No LZW compression, channels paths  
File Orientation: 20x32", 5x7 & 6x8" as horizontal  
All other sizes as vertical  
Media Accepted: DVD, CD-ROM, USB Stick  
Output Resolution: Images to be sized at 250dpi  
Size: 100% i.e. same size as output size  
Max. Output Size: 20x32"

# FACT SHEET

## Photographic enlargements

Paper Surface:	Lustre (E Surface), Gloss (F Surface)
File Format:	8 bit, RGB JPG or uncompressed TIFF No LZW compression, channels paths
Media Accepted:	DVD, CD-ROM, USB stick
Output Resolution:	Images to be sized at 200 to 300dpi
Size:	100% i.e. same size as output size
Max.Output Size:	50x120"

## Giclee - Fine art prints

File Format	RGB Files only TIFF, JPG files, PSD and PDF 8 or 16 bit files
Media Accepted:	DVD, CD-ROM, Portable Hard Drives
Output Resolution	Maximum resolution of 300PPI (pixels per inch)
Size:	100% i.e same size as output size
Max.Printable area	Stay within maximum printable widths: 24" media = 23.6", 44" media = 43.6"
Colour management	Ensure all files are correctly tagged with a colour space - do not convert files to our output profiles. Use our output profiles for soft proofing only. Untagged files will be converted to Adobe1998 colour space.
Max. Output Size:	44" wide x continuous length

## Note on Giclee prints

We recommend all prints be sprayed with a surface protection spray.

We can also spray-laminate the finished print using a highly flexible protective coating. The laminate is water-based. UV blocking, scratch resistant, antifungal and ultra-clear. Prism Imaging accepts no responsibility for prints damaged after they leave the premises.

## 35mm Film recording

### Text Images (PowerPoint)

- Page setup. Microsoft PowerPoint has an option to select slide. This is activated by selecting 'File' from the main menu, the 'Slide set up' and '35mm slide'. This option allows us to use the maximum area available.
- One document with multiple slides is preferable to multiple documents.
- Limit scans for Microsoft PowerPoint to 2Mb. All scans need to be RGB files.

### Slide Images (Photoshop)

- All raster images must be RGB mode, preferably 'native' RGB mode.
- The image should be as a TIF with no alpha channels or paths.
- When submitting files, select the landscape orientation.
- The maximum image size should be limited to 20Mb in size. An ideal formulae is 6x9 inches at 300 dpi.
- Please do not work right to the edge of the page as the slide mount may crop into the image.

# MOUNTING & LAMINATING

## General information

### Using the mounting & laminating price list

- 1/ Measure the print in centimetres.
- 2/ Add length and width together to obtain united centimetres.

### Warranty policy

We appreciate how important the finish is to the final presentation of your artwork and thank you for your trust in choosing to use us for your mounting and laminating needs. We invest in the latest technology and the highest quality materials to ensure you obtain the best results. If for any reason, you feel that we have not done a satisfactory job please bring it to our attention immediately and we will gladly re do the job at no cost, should there be a fault in material and workmanship.

Customers should note that mounting and laminating is an irreversible process and by its very nature is susceptible to occasional problems from faults in the material and human error. For this reason, we recommend against mounting and laminating expensive originals.

Furthermore, please note that our mounting and laminating warranty extends to the value of the services supplied by us only and does not include the value of the print.

## Special notes

### Mounting on material supplied

We take a lot of care in our selection of mounting medium to maximise the quality and longevity of your mounting job. There are many factors that can lead to long and short term problems. Some examples are moisture, material stability and surface impurities. For this reason we cannot guarantee any work undertaken on material supplied by the client.

### Rush jobs

Our normal turnaround for mounting and laminating jobs is 3 working days for most standard jobs and longer for non-standard jobs. Although we will assist our clients by undertaking "rush jobs" it must be understood that such jobs by their nature are prone to a higher risk and problems. We do not take any responsibility for problems in jobs where the turnaround is less than 24 hours.

### Couriers

Please note that we take no responsibility for your work once it leaves our premises. We recommend that you pick up yourselves or use a courier you can trust. Your finished job will be packed securely and labelled with fragile stickers, but this does not guarantee against rough handling or dropping.

## Laminate films and their uses

Name	Thickness	UV Protect	Recommended uses
Hot laminate	75	Low	General purpose Gloss finish
Cold Matt	75	Moderate	High quality general purpose matt finish
Sandtex	100	High	Sand texture matt finish. Tough and scratch resistant
Cold Gloss	75	Moderate	High quality general purpose gloss finish

## Mountboards and their uses

Name	Thickness (mm)	Recommended uses
Foamcore	5, 10 & 20	White, lightweight and ready to hang. 20mm comes with vinyl edges
Gatorboard (Black)	5 & 10	Black, premium mounting board. Smooth, lightweight and very strong
Customwood	6, 9 & 12	Very good general purpose mount board but heavy. Edges can be black
Forex	3	Lightweight, strong and waterproof. Flexible and can be curved slightly
Di-Bond	3	Premium Aluminium skinned composite board. Strong but lightweight
Screen board	2	Low cost. Lightweight backing board

# LAMINATING

U.C.M L+W cm	Standard sizes		Hot laminate		Cold laminates	
			Double sides Gloss/Matt	Single sided Gloss/Matt	Sandtex	Double sides Cold/Hot
50	A4	8x12	3.15	3.60	8.80	5.50
60			4.20	4.30	11.30	7.15
70			5.30	6.50	13.00	8.90
80	A3	10x20"	6.20	7.25	16.00	10.70
90			7.60	8.60	19.00	13.50
100			9.50	10.50	23.00	15.80
110	A2		13.60	14.50	27.70	21.00
120			19.60	16.50	31.20	27.00
130		20x30"	22.35	22.00	36.00	32.30
140			26.70	26.00	41.00	37.50
150	A1		23.35	28.00	46.90	42.90
160			29.30	33.00	48.30	50.00
170			35.00	38.00	51.10	57.90
180		30x40"	41.00	42.00	55.00	66.50
190			44.00	48.00	60.00	74.60
200			46.20	52.00	69.10	80.00
210	AO		52.00	57.80	78.70	85.00
220			55.90	62.20	83.00	93.60
230			58.50	64.00	86.00	98.00
240			61.00	67.40	91.20	103.80
250		40x60"	63.50	71.00	95.00	107.00
260			60.10	75.50	98.70	113.20
270			68.00	78.80	102.00	118.00
280			71.10	81.30	107.30	123.00
290			73.80	85.50	110.00	128.70
300			76.20	90.30	117.50	136.50
310	4x6 ft		78.70	94.00	125.90	143.00
320			83.00	98.30	131.00	152.00
330			\$86.00	102.50	136.00	160.50
340			\$89.00	105.20	140.00	165.60
350			\$92.00	110.00	143.00	175.30
360	4x8 ft	48x96"	\$96.00	115.90	\$148.00	185.80

Service time: three - five working days

QUANTITY DISCOUNTS Call for a customised quotation

# MOUNTING

U.C.M L+Wcm	Standard sizes		Card	Foamcore		Gatorboard		Mount	
			2mm	5mm	10mm	20mm	5mm	10mm	Only
50	A4	8x12"	8.20	13.30	15.00	20.00	18.00	23.00	8.00
60			9.40	15.00	18.30	22.00	21.40	30.00	10.00
70			11.20	18.00	21.70	25.00	25.00	34.00	12.00
80	A3	10x12"	14.30	20.00	23.00	30.00	29.70	40.00	14.00
90			18.00	23.00	26.60	33.60	34.00	45.00	17.00
100			20.90	28.00	30.00	36.60	40.00	50.00	19.00
110	A2		25.40	30.00	33.30	40.00	44.00	55.00	22.00
120			28.00	31.00	36.70	45.00	49.00	60.00	25.00
130		20x30"	30.00	33.00	40.00	48.00	56.00	70.00	28.00
140			34.00	39.50	42.00	51.00	60.00	80.00	32.00
150	A1		37.00	41.00	46.00	53.00	68.00	95.00	35.00
160			40.00	43.00	48.00	58.00	79.00	105.00	39.00
170			44.00	48.00	53.00	61.80	86.00	115.00	43.00
180		30x40"	48.60	53.00	56.00	66.70	99.50	125.00	48.00
190			50.10	56.00	60.00	70.00	106.70	135.00	52.00
200			55.00	59.00	64.00	75.00	118.30	142.00	57.00
210	A0		58.00	61.00	67.00	81.00	120.00	150.00	62.00
220			60.00	63.00	71.30	100.00	130.80	165.00	67.00
230			63.00	65.80	73.10	115.00	146.70	180.70	73.00
240			65.70	68.20	76.60	125.00	159.00	200.60	78.00
250		40x60"	68.90	71.30	80.20	130.00	176.50	225.00	84.00
260				76.80	83.70	137.00	189.70	245.50	90.00
270				77.90	87.00	144.80	200.00	264.00	96.00
280				80.00	89.10	149.80	215.80	290.00	103.00
290				83.70	92.70	155.00	225.90	310.00	109.00
300				85.60	96.20	160.00	240.80	330.00	116.00
310	4x6 ft			89.00	99.80	186.00	260.40	350.00	123.00
320				91.00	103.00	192.00	275.00	370.00	130.00
330				94.00	107.00	198.70	300.00	390.00	138.00
340				98.00	108.00	205.10	325.80	405.00	146.00
350				101.10	112.00	210.00	340.00	415.00	153.00
360	4x8 ft	48x96"		103.40	118.00	217.00	350.00	440.00	168.00

Minimum charge for mounting \$30.00

*Service time: three - five working days*

QUANTITY DISCOUNTS Call for a customised quotation

## Mount film

A high strength, double sided adhesive ready to mount onto your choice of backing or wall surface. A full cover film is added to the back of your print, with a second adhesive being covered by a release paper which is simply removed when the print is ready for mounting.

# MOUNTING

U.C.M L+Wcm	Standard sizes		Forex	Custom Wood MDF			Dibond
			3mm	6mm	9mm	12mm	3mm
50	A4	8x12"	20.00	20.00	22.00	30.00	40.00
60			21.60	21.50	25.00	34.80	45.00
70			25.00	23.20	27.00	37.80	50.00
80	A3	10x12"	30.00	26.00	30.00	42.80	60.00
90			33.00	28.40	33.80	48.40	75.00
100			36.60	31.40	37.80	53.00	90.00
110	A2		40.00	34.90	42.80	61.50	110.00
120			44.00	38.60	47.40	65.60	130.00
130		20x30"	48.30	42.40	53.00	73.00	160.00
140			51.00	47.00	60.50	80.00	170.00
150	A1		55.00	51.00	65.60	85.60	180.00
160			58.30	56.50	73.00	98.00	190.00
170			61.70	61.30	80.00	109.00	200.00
180		30x40"	66.70	66.90	88.60	115.00	220.00
190			70.00	72.60	98.00	130.00	230.00
200			74.30	79.00	110.00	136.80	245.00
210	A0		80.30	85.00	115.00	145.60	260.00
220			118.00	92.00	130.00	160.70	270.00
230			125.00	99.60	136.80	170.60	295.00
240			130.90	106.60	150.60	190.00	315.00
250		40x60"	139.00	114.70	160.70	203.60	340.00
260			145.00	122.80	168.60	215.70	370.00
270			149.00	130.00	190.00	225.90	390.00
280			179.20	139.60	203.60	239.70	400.00
290			186.00	148.00	215.70	255.00	425.00
300			195.30	158.00	225.90	270.00	457.00
310	4x6 ft		203.80	167.00	240.70	285.90	465.00
320			210.70	177.80	255.00	300.50	470.00
330			220.00	187.00	270.00	315.00	480.00
340			230.00	198.50	285.90	330.00	490.00
350			245.00	209.60	300.50	345.00	500.00
360	4x8 ft	48x96"	260.00	220.10	315.00	370.00	540.00

*Service time: three working days*

Minimum charge for mounting \$30.00

Additional \$35.00 for split battens or D-hooks.

QUANTITY DISCOUNTS Call for a customised quotation

## Canvas stretching

Stretcher frames are made of 22x64mm plantation pine timber. If you require the image to show on edge of frame please remember to add 5cm to EACH side of image (10cm total). Please specify image and frame size clearly.

Eg: Image including wraparound = 110x160cm, stretcher frame = 100x150cm

U.C.M L+Wcm	Standard	Liquid laminate	Stretch only	Stretch and Liquid laminate	
50	A4	8x12"	10.00	40.00	50.00
60	B4	12x12"	10.00	50.00	60.00
70			12.00	60.00	72.00
80	A3	16x16"	14.00	70.00	84.00
90	B3		15.00	80.00	95.00
100		20x20"	17.00	90.00	107.00
110	A2	20x24"	19.00	95.00	114.00
120		24x24"	20.00	100.00	120.00
130		20x30"	22.00	110.00	132.00
140			23.00	115.00	138.00
150	A1		25.00	120.00	145.00
160			27.00	130.00	157.00
170			29.00	140.00	169.00
180		30x40"	31.00	150.00	181.00
190			33.00	160.00	193.00
200			35.00	165.00	200.00
210	A0		37.00	175.00	212.00
220			39.00	180.00	219.00
230		40x50"	41.00	190.00	231.00
240			44.00	200.00	244.00
250		40x60"	46.00	210.00	256.00
260			48.00	220.00	268.00
270			50.00	230.00	280.00
280			54.00	235.00	289.00
290			55.00	240.00	295.00
300			60.00	245.00	305.00
310	4x6 ft		62.00	250.00	317.00
320			65.00	255.00	325.00
330			68.00	265.00	333.00
340			70.00	270.00	340.00
350			80.00	280.00	360.00
360	4x8 ft	48x96"	85.00	290.00	375.00

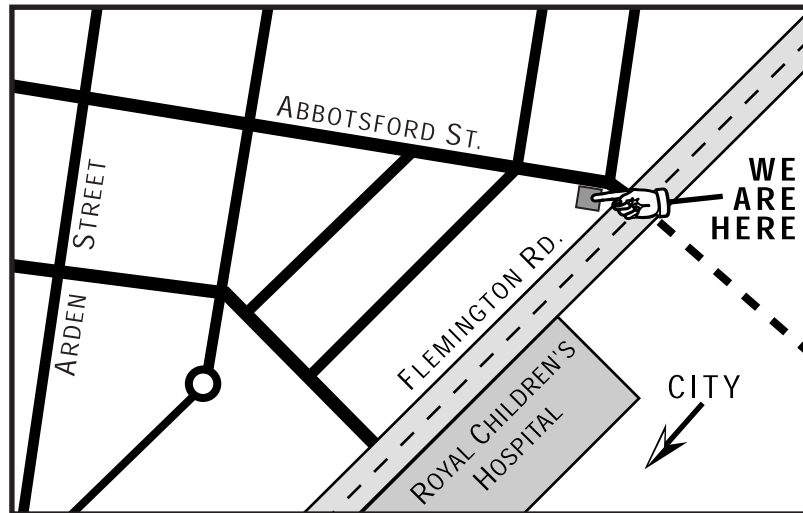
*Service time: five - ten working days*

# PAPER SIZES

## Photographic sizes - Metric and imperial

CM rounded	CM exact	Inches	Size code
7 x 7	6.99 x 6.99	2.75 x 2.75	
6 x 9	5.93 x 8.89	2.33 x 3.5	
7 x 9	6.99 x 8.89	2.75 x 3.5	
9 x 9	8.89 x 8.89	3.5 x 3.5	
9 x 13	8.89 x 12.7	3.5 x 5	
10 x 13	10.16 x 12.7	4 x 5	
10 x 15	10.16 x 15.24	4 x 6	
A6	10.5 x 14.8	4.13 x 5.83	A6
12 x 18	12.7 x 17.78	5 x 7	
12 x 19	12.7 x 19.05	5 x 7.5	
14 x 18	13.97 x 17.78	5.5 x 7	
A5	14.85 x 21	5.845 x 8.27	A5
15 x 20	15.24 x 20.32	6 x 8	
17 x 25	17.78 x 25.4	7 x 10	
20 x 25	20.32 x 25.4	8 x 10	
20 x 30	20.32 x 30.48	8 x 12	
A4	21 x 29.7	8.267 x 11.693	A4
24 x 35	23.71 x 35.56	9.33 x 14	
28 x 35	27.94 x 35.56	11 x 14	
A3	29.7 x 42	11.693 x 16.535	A3
34 x 50	33.86 x 50.8	13.33 x 20	
40 x 50	40.64 x 50.8	16 x 20	
A2	42 x 59.4	16.535 x 23.386	
40 x 60	40.64 x 60.96	16 x 24	
50 x 50	50.8 x 60.96	20 x 24	
50 x 75	50.8 x 76.2	20 x 30	
50 x 81	50.8 x 81.28	20 x 32	
60 x 75	60.96 x 76.2	24 x 30	
A1	59.4 x 84.1	23.386 x 33.11	A1
75 x 100	76.2 x 101.6	30 x 40	
A0	84 x 118.9	33.07 x 46.81	A0
100 x 125	101.6 x 127	40 x 50	
125 x 150	127 x 152.4	50 x 60	

# OUR LOCATION



## PRISM IMAGING

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